

A Letter on Behalf of Gabriel Ribeiro

To whom it may concern,

My name is Austin Kwinta, and I am the Director of Engineering and Technical Solutions at <u>Pixel Vault Inc</u>, and was the lead frontend developer at Pixel Vault prior to that. At Pixel Vault, I've led the development of products that have brought millions of dollars in revenue to the startup and helped the company raise over \$100m during its first fundraise. I am writing to recommend Gabriel Ribeiro to be your next frontend web developer.

Gabe joined Pixel Vault at a very critical time. Back then, our releases were usually new product 'drops' that were very limited in scope and typically served one purpose. However, our different brands had various sites, with similar functionality but varying in design. Thus discussions began for developing our own 'one-stop-shop', one site that housed all the functionality and content for all our brands in the same app. The UI would be complex and would need to be constructed while the majority of the engineering team stayed focused on the 'drops' that were already scheduled. We needed an extremely capable frontend developer who could navigate problems without much oversight.

In the beginning, Gabe was working on our 'all in one' app we called 'The Vault', and for a stretch of time as its sole developer! But when it became time to ready it for production, multiple engineers were able to approach the repository and jump right in. Gabriel has a way of building applications that is very logical and organized, making it approachable and easy for other developers to start adding features immediately. Gabe continually looks for code that can be componentized and where to make the application more efficient as a whole. He also spearheaded the initiative to start the company's component library, and published our first internal npm package of those shared components. It was important to Gabe to consistently and reliably deliver the experience the designers intended, so he worked closely with the design team to ensure alignment with the component library.

Gabe keeps up to date on the new and latest technology especially when it comes to web development. He leverages libraries and frameworks like tools in his toolbelt, and knows there's a time and place for each one. When starting a new project, he had no hesitation putting together a couple of slides to 'pitch' the dev team on using SolidJS as part of the tech stack for this product. He clearly laid out the pros and cons of each approach and just wanted to foster a conversation with the team, to see which direction we should head.

Gabe is a great web developer. He has a variety of technologies under his belt, and more importantly, knows when to use them effectively. He works well with various stakeholders, designers and other developers to try to build the best product possible, but is fully capable of delivering a product on his own. He will posit solutions to given problems, and will execute them if approved, but will not be discouraged if the team opts for a different solution. He's an asset on any team he's on, and I'd be lucky (and happy!) to work with him again in the future.

Sincerely,

Austin Kwinta

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Director of Engineering and Technical Solutions